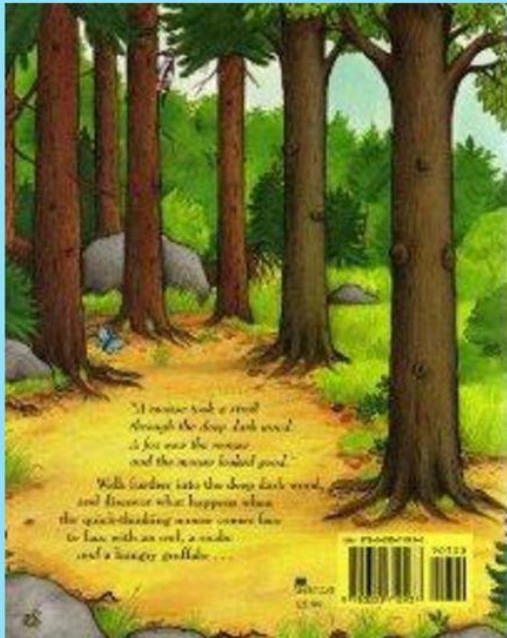




LO: to write a book blurb.



## Examples of Blurbs

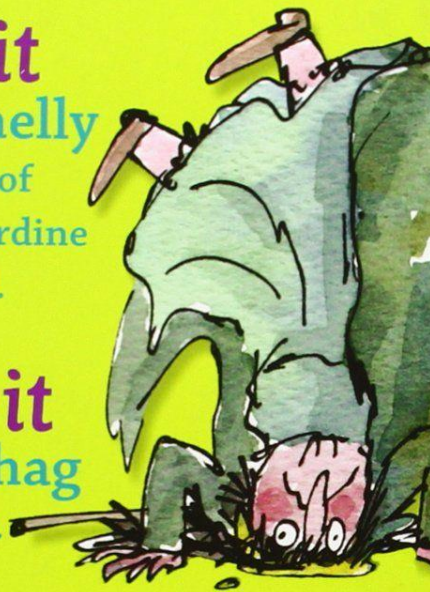


"A mouse took a stroll through the deep dark wood. A fox saw the mouse and the mouse looked good."

Walk further into the deep dark wood and discover what happens when the quick thinking mouse comes face to face with an owl, a snake and a hungry Gruffalo...

**Mr Twit**  
is a **foul** and **smelly**  
man with bits of  
**cornflake** and **sardine**  
in his beard.

**Mrs Twit**  
is a **horrible old hag**  
with a **glass eye**.

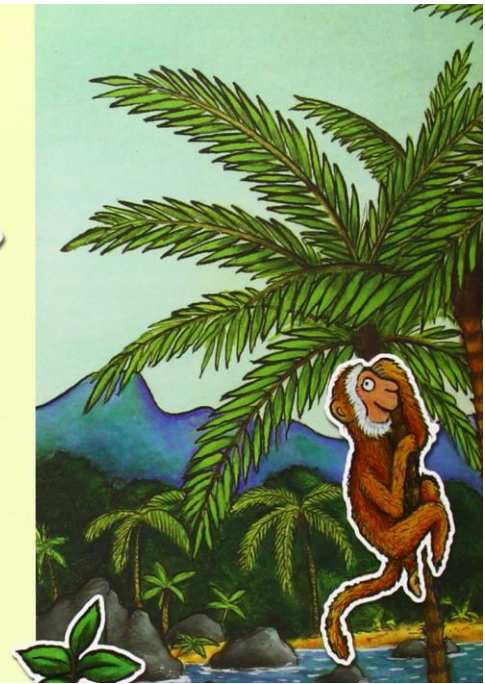


They've kept **Muggle-Wump** the monkey and his family caged in the garden for far too long, and now the monkeys want to take their **REVENGE**...



Join a tiny snail and a great big whale  
on an amazing journey . . .

This brilliant activity book is  
bursting with games, puzzles  
and colouring-in, plus over 40  
reusable stickers!

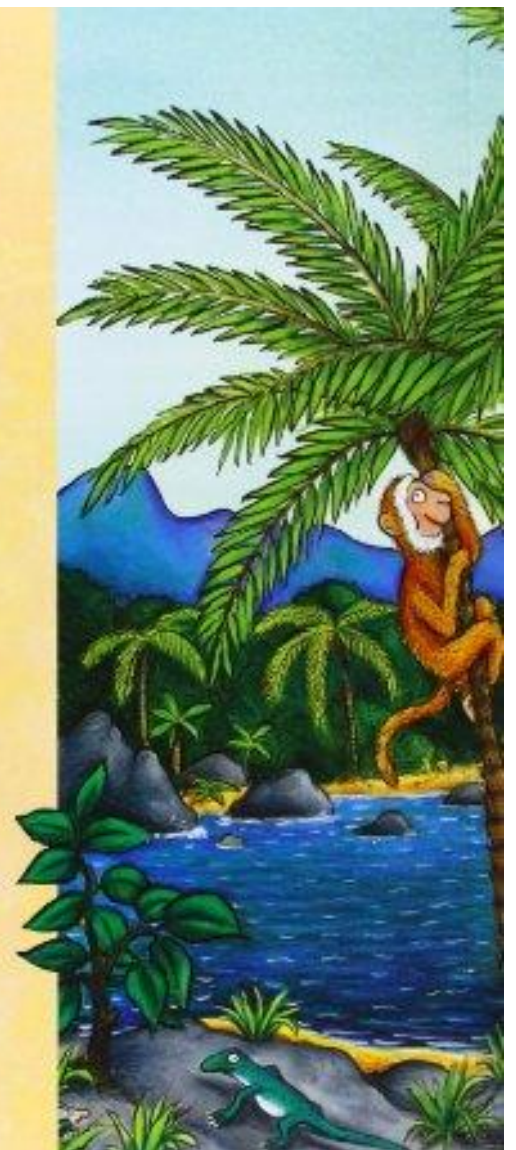


Even the tiniest snail can help  
a friend in a very big way . . .

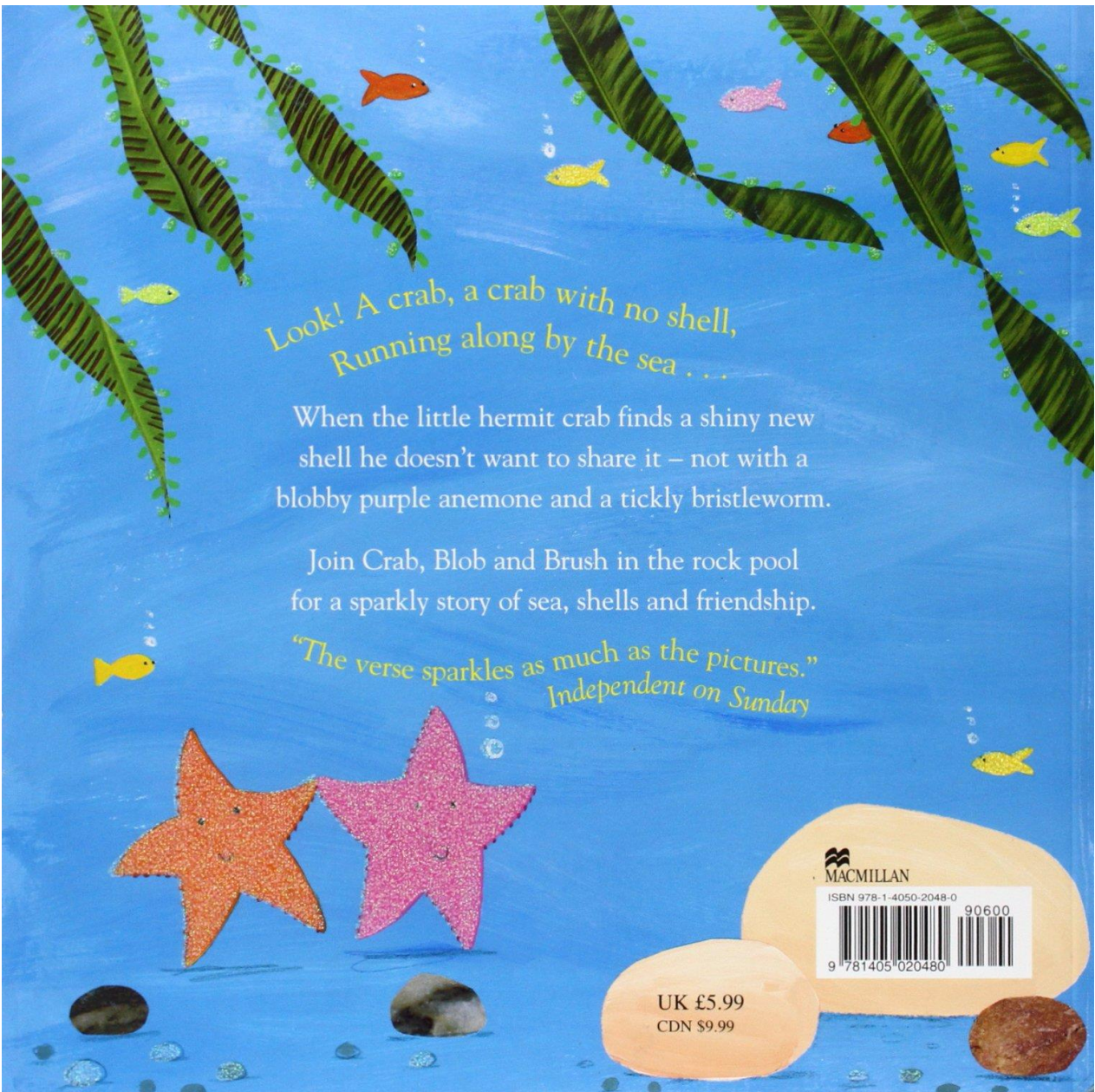
**T**his is the tale of a tiny snail and a great big gray-blue humpback whale. The snail may be tiny, but she has huge dreams of seeing the wide, wide world. So she hitches a ride on a friendly whale's back and sets off to see amazing sights. Icebergs and volcanoes, storms and sharks—the snail and the whale see it all together. But when the whale swims too close to shore, will the snail be able to save her newfound friend?

"Charming . . . rollicking language and bright pictures make this a great choice for reading aloud."

—*School Library Journal*





The background of the entire page is a vibrant blue representing the sea. At the top, several long, green seaweed fronds with small green bubbles along their edges hang down. Scattered throughout the upper half are several small fish: a red one, a pink one, a yellow one, and a light green one. In the lower half, two large, five-pointed starfish are prominent; one is orange and the other is pink, both with a sparkling, textured appearance. They are positioned near the bottom of the page, which also features several dark, rounded rocks and small, light-colored pebbles. A few more small yellow fish are visible near the bottom corners.

Look! A crab, a crab with no shell,  
Running along by the sea . . .

When the little hermit crab finds a shiny new  
shell he doesn't want to share it – not with a  
blobby purple anemone and a tickly bristleworm.

Join Crab, Blob and Brush in the rock pool  
for a sparkly story of sea, shells and friendship.

*"The verse sparkles as much as the pictures."  
Independent on Sunday*



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ISBN 978-1-4050-2048-0



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UK £5.99  
CDN \$9.99